JOSÉ RODRÍGUEZ

WEB DEVELOPER | WORDPRESS · WOOCOMMERCE · TECHNICAL SEO · FULL STACK

Panamá (UTC-5) · +507 6904-1336 · jose.r.rodriguez.r.04@gmail.com

Portafolio / Portfolio · LinkedIn · GitHub

PROFESSIONAL PROFILE

Full Stack Web Developer with over 5 years of experience building corporate websites, e-commerce stores and digital solutions. Specialized in WordPress, Elementor, WooCommerce, technical SEO, automation and web support. Hands-on experience with PHP, JavaScript, databases, web infrastructure and collaboration with clients and development teams. Focused on building maintainable, secure, fast and responsive websites. Seeking remote part-time roles, project-based contracts and agency collaborations.

CORE SKILLS

WordPress and e-commerce: Elementor, WooCommerce, custom themes and features, product catalogs, checkout, payments, taxes, shipping and maintenance.

SEO and performance: Technical and on-page SEO, keyword research, metadata, indexing, internal links, Yoast SEO, Rank Math, Google Search Console, site speed and Core Web Vitals.

Full Stack development: HTML, CSS, JavaScript, TypeScript, PHP, React, Angular, Node.js, Express, SQL, MySQL and REST APIs.

Automation and infrastructure: Python, Selenium, integrations, Git/GitHub, hosting, cPanel, Cloudflare, DNS, SSL, backups and website security.

PROFESSIONAL EXPERIENCE

Full Stack Web Developer | WordPress, WooCommerce and Automation

Independent contractor · International projects | December 2024 - Present

- Developed and customized responsive WordPress websites for e-commerce, healthcare, education and business services.
- Set up WooCommerce stores, including product catalogs, inventory, payments, taxes, shipping options and purchase flows.
- Built custom functionality with PHP, JavaScript, shortcodes and API integrations, beyond off-the-shelf plugins.
- Optimized on-page and technical SEO, including heading structure, keywords, metadata, internal links, indexing and Search Console reviews.
- Handled website maintenance, updates, backups, security adjustments, hosting, DNS, Cloudflare and incident resolution.
- Developed Python and Selenium automations; handled testing, documentation, client communication and deliverable tracking.

PROJECTS AND WORK SAMPLES

- Responsive business websites, landing pages and WooCommerce stores built with Elementor and optimized for desktop, tablet and mobile.
- Documented WordPress SEO content optimization sample using Yoast SEO: metadata, headings, images and links for a WordPress maintenance article.
- Online portfolio with projects, areas of expertise and selected work: portfolioprojose.nazataxdigital.com.

EARLIER EXPERIENCE

Full Stack Web Development, UX/UI and Web Infrastructure

University of Panama · Panama City | January 2019 - October 2024

- Built responsive, accessible interfaces with HTML, CSS, JavaScript, Bootstrap, PHP and MySQL; customized web functionality.
- Designed prototypes in Figma and improved usability, accessibility and visual consistency.
- Managed hosting, cPanel, databases, SSL certificates, backups, access controls and technical support.
- Performed functional testing, debugging, technical documentation, digital content work and team coordination.

IT Support, Customer Service and Data Management

Valle del Rocío · Panama City | January 2014 - October 2018

- Diagnosed, repaired and maintained computer hardware and Windows/Linux environments.
- Provided customer support, troubleshooting and on-site technical assistance.
- Organized administrative records and inventory with Excel and Microsoft Access.

EDUCATION

Bachelor's Degree in Applied Informatics for Teaching and Technology Implementation
University of Panama | Degree awarded January 2024

Final academic project: development of an educational and informational platform.

TOOLS AND METHODS

Development: WordPress, WooCommerce, Elementor, PHP, HTML5, CSS3, JavaScript, TypeScript, React, Angular, Node.js, Express, MySQL, Bootstrap, Tailwind CSS.

SEO and analytics: Yoast SEO, Rank Math, Google Search Console, content optimization, technical audits and performance measurement.

Operations: Git, GitHub, Jira, Figma, cPanel, Cloudflare, DNS, SSL, hosting, SQL, backups, Python, Selenium.

CERTIFICATES AND ACADEMIC PARTICIPATION

University English Certification Examination - passed (grade B). University of Panama | 2021.

Academic poster presenter, 30th National Scientific Congress. University of Panama | October 8, 2021. Project: "Guna Waliggagwa: a platform to preserve Gunadule culture among young people."

Indigenous Youth as Agents of Change for Self-Determination. Certificate of participation, Panama Ministry of Health (DASI) | August 11, 2023.

LANGUAGES AND AVAILABILITY

Languages: Spanish (native); English (intermediate).

Work preference: remote part-time roles, freelance projects and agency collaboration; primarily available during evenings and weekends (UTC-5).

Professional links: Portfolio · LinkedIn · GitHub

University degree

Bachelor's degree in Applied Informatics for Teaching and Technology Implementation



English certification

Passed university English examination (grade B, 2021)



Resultados del Examen de Certificación en Inglés

No. Certificación	4810
Nombre	JOSE RODRIGUEZ
Cedula	08-0884-000169
Sede	PANAMA
Facultad	INFORMATICA ELECTRONICA Y COMUNIC.
Escuela	INGENIERIA EN INFORMATICA
Carrera	INFORMATICA APLIC. A LA ENS. IMPL. DE TEC
Año del Examen	2021
Semestre	VERANO
Nota en Letra	B
Nivel Alcanzado	APROBADO
Convocatoria	CONVOCATORIA DE FEBRERO / MARZO
Fecha de Examen	24/02/2021
Fecha de Confirmación	06/03/2021

National Scientific Congress

Presenter certificate, 30th National Scientific Congress (2021)



UNIVERSIDAD DE PANAMÁ
VICERRECTORÍA DE INVESTIGACIÓN Y POSTGRADO
XXX CONGRESO CIENTÍFICO NACIONAL

Confiere el presente certificado a:

José Rodríguez
8-884-169

Por su participación en calidad de EXPOSITOR(A) con el CARTEL:
"Guna Waliggagwa: una plataforma para el rescate de la cultura Gunadule en los jóvenes."

Dado en la Ciudad Unirversitaria "Dr. Octavio Méndez Pereira", a los ocho días del mes de octubre del año dos mil veintuno.

Dr. Jaime Javier Gutiérrez
Vicerrector de Investigación y Postgrado

Training participation

Indigenous Youth as Agents of Change for Self-Determination (2023)

